



가 1)
가

(3)

< 3 >

가

| | |
|-------------------------|--|
| BP Amoco | <ul style="list-style-type: none"> 가 2010 1990 10% • BP Solarex社 |
| Genencor International | <ul style="list-style-type: none"> 9 |
| Ford Motor Co. | <ul style="list-style-type: none"> 260 |
| Baxter International | <ul style="list-style-type: none"> 81% • 2005 1996 10% |
| American Electric Power | <ul style="list-style-type: none"> |
| United Technologies | <ul style="list-style-type: none"> • 2007 1 1997 25% |
| Dupont | <ul style="list-style-type: none"> 가 1991 45% |
| Shell International | <ul style="list-style-type: none"> 10% |

<http://www.greenbiz.com/news>

-

1) 1987 “Our Common Future” 가
(sustainable development) 가
1987

- (4),
- , , 가 ,
- 가 < 4 >

| | |
|----|-------|
| | 가 , 가 |
| 35 | , |
| | , |
| | , |

<http://www.greenbiz.com/news>

가 가

- , 가

- 가 가
- 가 PR 가

• GCC²⁾

가 GCC

BELC³⁾

가 가

(cildon@hanmir.com, 02- 3669- 4099

2) The Global Climate Coalition

3) The Business Environmental Leadership Council