4/4 - ( ) 가 80 3/4 4/4 90 · (3/4 **가** 2/4 120 가 3/4 70 90 · (4/4 ) 가 100 • ( ) 가 - ( ) 3/4 4/4 20 · PC ) 3/4 20 가 90 98 , 4/4 20 가 ) 3/4 • ( 5 가 가 , 3/4 4/4 11 • ( ) 3/4 4/4 on-off line , offline 가 가 가 • ( ) S/W· 4/4 · PC

4/4

```
- (
                                                    가
• (
       가
• (
            30%가
           (P-CBO), M&A
                  · PC, S/W ·
              )
• (
                           79.4%가
                   가
                                                 가
                                                 3/4
                      , 4/4
     가
                                                       가
                                                     가
```

2 • 知識經濟

4/4 **'HRI** - (3/4 가 가 70 90 · 2001 가 2/4 가 3/4 82.57 76.73, 89.80 < 150.00 140.00 130.00 121.10 120.00 113.20 110.00 96.10 100.00 96.10 90.00 80.00 計算の以下 70.00 전되었기지수 번 취급 인강계 케이도 취후 60.00 50.00 2000.2/4 2000 3/4 2000.4/4 2001.1/4 2001.2/4 2001.3/4 2001.4/4 가 ) - (4/4 가 4/4 4/4 96.10 100 \*) 'HRI-• 3 ( : 2001 9 , : 95% 17 22 , : 103

±7.8%P).

({(

가

+1}**x** 100)7**†** 100

)

가

· 4/4 88.67(3/4 76.73), 96.10(3/4 89.80) 100 4/410% 가 (82%), < 4/4 10%) 90%) 가  $\mathbf{\Pi}$ 가 - ( 20 가 , 4/4 가 71.67 20 3/4 20 85 · 3/4 70 80 50 가 73.3) ( 50 가 4/455.0) < > 01.2/4 | 01.3/4 | 01.4/4 01.1/4 012/4 | 013/4 | 01.4/4 01.1/4 01.1/4 01.2/4 01.3/4 01.4/4 98.17 121.23 82.57 96.10 91.20 117.40 76.73 88.67 113.20 121.10 89.80 96.10 20 90.73 121.40 94.47 114.23 7333 80.00 100.00 119.65 85.00 97.50 71.67 95.00 20 50 102.93 122.57 85.97 94.73 8333 9037 120.20 86.85 91.10 125.27 117.75 98.65 96.43 119.33 72.60 113.80 123.00 94.45 50 84.47 97.80 90.07 10933 91.10 93.35

- ( ) 5 **3**4 가 5 · 5 86.2) 가 78.17 3/4 가 ( 65.5) 67.80 · 4/ 4 3/4 11

<

	01.1/4	01.2/4	013/4	01.4/4	01.1/4	01.2/4	01.3/4	01.4/4	01.1/4	01.2/4	01.3/4	01.4/4
	98.17	121.23	8257	96.10	9120	117.40	76.73	88.67	11320	121.10	89.80	96.10
5	111.10	127.60	78.17	106.90	112.67	118.43	67.80	89.67	116.70	120.70	81.05	103.45
10	96.77	118.87	8233	97.90	78.87	115.27	84.40	92.70	111.00	122.75	89.10	92.20
11	93.77	120.03	85.73	87.27	92.40	118.43	77.00	84.90	11355	119.95	96.40	94.05

- ( ) 3/4 4/4 on-off line offline 가

offline

· on-off line 3/4 3/4 4/4

<

	01.1/4	01.2/4	013/4	01.4/4	01.1/4	01.2/4	01.3/4	01.4/4	01.1/4	012/4	013/4	01.4/4
	98.17	121.23	82.57	96.10	91.20	117.40	76.73	88.67	113.20	121.10	89.80	96.10
online	104.20	147.87	88.90	97.33	97.93	142.03	85.73	81.47	125.05	128.25	92.85	107.15
offline	91.80	120.90	7723	95.00	86.67	116.73	7250	89.70	112.30	127.50	85.70	84.95
on-off line	109.20	105.03	93.00	99.93	97.70	102.07	80.70	94.67	108.65	106.10	100.00	121.10

가 **3**/4 가 · PC

가 · 2/4 ·PC ( 44.43) 4/4 3/4 가 · 3/4 4/4 가 28.60) · 3/4 S/W . 가 가 가 가 <

	01.2/4	01.3/4	01.4/4	01.2/4	013/4	01.4/4	01.2/4	01.3/4	01.4/4
	121.23	8257	96.10	128.13	94.53	113.93	121.10	89.80	96.10
	127.77	80.93	71.43	111.07	76.20	7620	120.85	78 <i>5</i> 5	92.85
S/W·	124.83	85.00	98.33	126.70	108.33	128.33	127.15	85.00	100.00
	121.83	86.93	108.70	132.03	86.97	126.10	107.75	93.50	100.00
·PC·	79.67	44.43	86.67	90.83	60.00	104.43	99.95	66.65	80.00
	14853	103.03	118.17	163.60	115.17	139.40	141.00	104.55	118.20
	127.20	90.13	86.43	13953	106.17	97.53	128.85	100.00	90.75

-

59% ' ' ,

. ( ')

< (2 , %) >

				/			
3/4	35.0	30.0	4.0	16.0	41.0	59.0	9.0
2/4	23.8	52.3	2.3	16.9	26.9	5.4	16.2
1/4	22.9	54.3	4.8	28.6	21.9	33.3	11.4

6 • 知識經濟

22.9%가 28.6%), 11.5%가 , Primary CBO 3% 20% (3%) (19.5%), (14.6%), (7.3%), OEM (4.9%) (27.1%), 가 (10.2%) (6.8%), (5.1%) · PC, S/W, 79.4%가 ( 57.2%) ( 63.7%) ·PC 26.7%가 , S/W · 3/4 , 44 가 1/4 2/4 (2/4)), 가 가 PC 가

知識經濟 • 7

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< ( ) >

		2000	2001				
1/4	2/4	3/4	4/4		1/4	2/4	
812	747	487	331	2,377	283	367	650
621,704	543,630	282,822	146,034	1,594,190	135,338	227,979	363,317

: , ' ', 2001., , .

- , · 가

,

- 28.6%プト

, 가

< >

			(%)
	( ,	)	28.6
•			14.3
	가		11.2
	(	)	11.1
. ,	,		9.5
· , 가,			6.3
•			3.2
			1.6

· , 가가

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8 • 知識經濟