

e-biz

e-Biz 가

- () 가 e-Biz , e-Biz

· OECD, IMD, ITU e-Biz e-Biz
 가
 . 가

	가		가	
IT 가			IT , 가 , R&D	
			IT ,	
가	()		PC , ,	
			, ,	
	()		, ,	

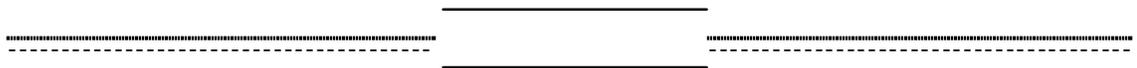
- (IT) 가 ,

· () IT 가 11.9% (10.5%)
 (10.7%), (8.1%) , GDP IT R&D
 10% 가

· IT 5.3% (7.7%), (6.9%)

· () IT 24.6%
 16% , IT 가
 25% 30%

- (e-Biz)



· ()

PC

· 1,000 PC 2001 399 (639) (492
) (430) , 100 가 60.8
78.3 ,

· 9.2 (371.4) , (55.9), (37.1)
1,000

· 100 PC
62.4 136.9 , 2.5
가 가

· ()

· 40 4 13,
100 9.2 (2.3)
(0.5), (0.1)

· 100 408.9,
247.5

- (e- Biz)

가

가

· 1,000 2000 6.7
(46.5) (24.2) ,
3

- ()

· () e-Biz

e-Biz

e-Biz

가가

· () e-biz

가

e-biz

가

e- Biz 가

- () 21 가 e-Biz .
e-Biz

· e-Biz .
,

- () OECD, IMD, ITU¹⁾ e-Biz 가

· e-Biz 가 가
· 가 , 가 , R&D
, 가 ,

· e-Biz () .
e-Biz , e-Biz

< e- Biz 가 >

	가	가
II 가		II , 가 , R&D
		II ,
가	()	PC , ,
		, ,
	()	,

1) OECD(Organization for Economic Co-operation and Development)
, IMD(Institute for Management Development) , ITU(Interna
Telecommunication Union)



· e-Biz 가 PC , ,
 , 가
 , 가

- () 가가 , R&D ,

· 가가 11.9%

(10.5%) (10.7%), (8.1%)

· GDP R&D

1.0% (0.7%), (0.7%) , GDP

R&D

가

· 5.3%

(7.7%), (6.9%) , 1 가가

< () >

(%)

	5.3	5.8	7.7	6.9
가가	11.9	10.5	10.7	8.1
GDP R&D	1.0	0.7	0.3	0.7

: OECD, *Communications Outlook*, 2001. 6.

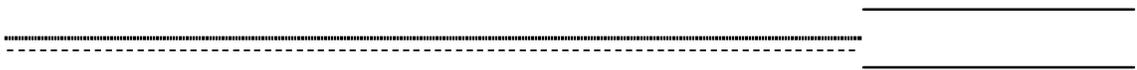
: 1999 .

- ()

,

· 2000 24.6%

, , 16%



- 1998 20% 4%p
- 25%
- 30%
-

가

< () > (%)

	24.6	16.2	16.3	16.1
	25.0	35.9	26.0	30.8

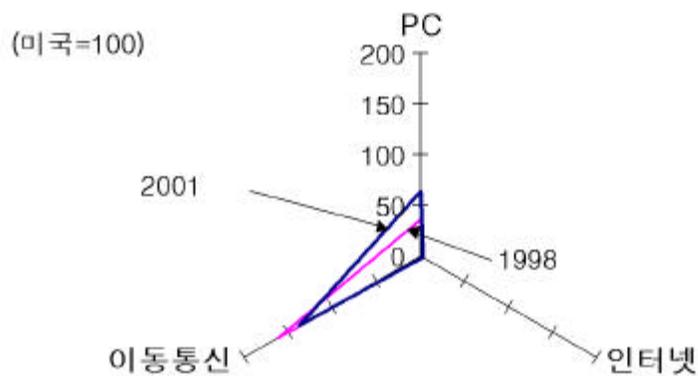
: OECD, *Information Technology Outlook*, 2002. 6.
: 2000 .

e-Biz ()

○

- () 2001 e-Biz 1998
PC 가 ,

< >



가

- () PC e-Biz

· PC 1,000 PC 399 (639)
 , (492), (430) 가

· 100 가 60.8 78.3 ,
 (44.4), (57.2)

· 1,000
 9.2 (3714) , (55.9), (37.1)
 e-Biz 가 가

< (2001) >

1,000 PC ()	399	639	492	430
1,000 ()	9.2	3714	37.1	55.9
100 가 ()	60.8	44.4	78.3	57.2

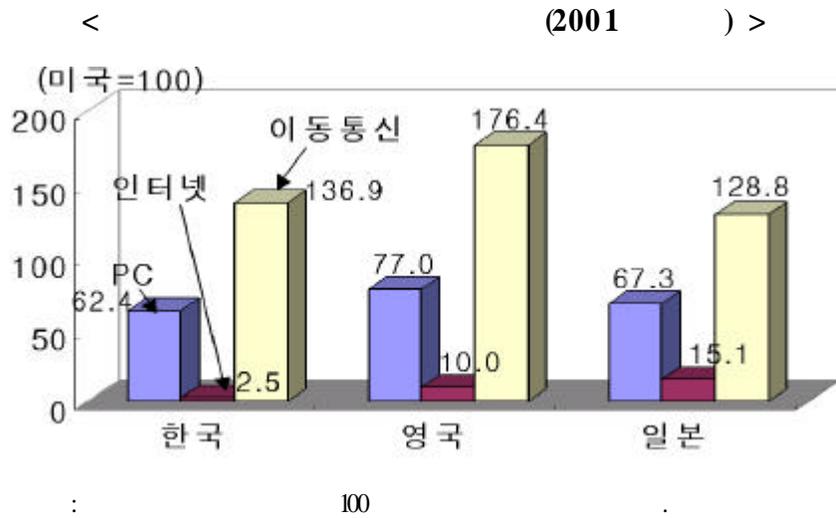
: IMD, *The World Competitiveness Yearbook, 2002* ; OECD, *Information Technology Outlook, 2002* ; ITU, *ITU Telecommunication Indicators, 2001*. 12.

· 100 136.9
 , (176.4)

· PC 62.4% (77.0), (67.3) ,
 PC 가

· 가 2.5%

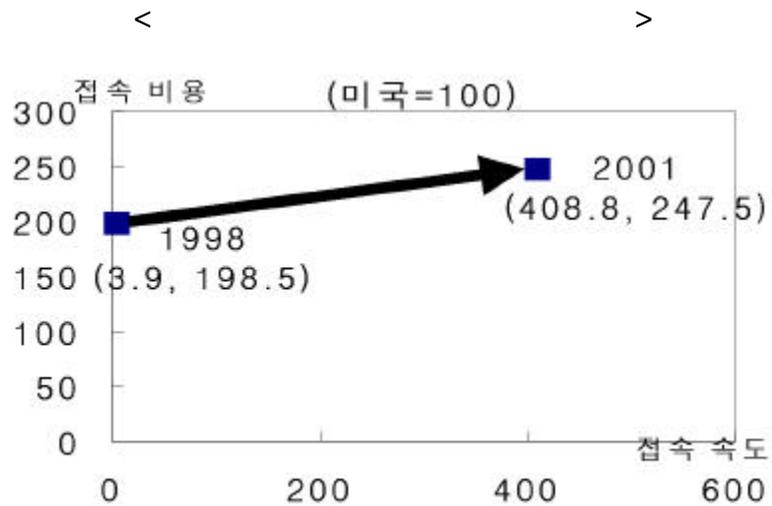
가



○

- () 100 가 , 2001
가 1998

. 1998 4% , 2001 408.9
100



- ()

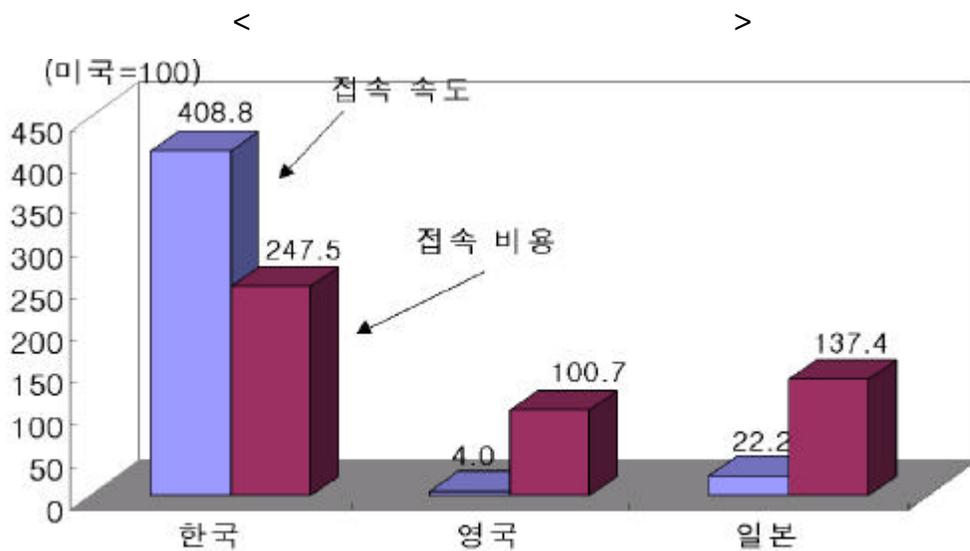
- 40 4 1/3
- 100 92 (2.3) (0.5),
(0.1)

< (2001) >

100 ()	9.2	2.3	0.1	0.5
40 ()	4.0	13.7	13.6	9.9

: OECD, *Communications Outlook*, 2001. 6. ; OECD, *Technology and Industry Scoreboard*, 2001. 10.

- 100 (408.9)가
(4.0), (22.2)



· ,

()

- () 가 , 가

e-Biz , ,

· 1,000 1998 1.8

2000 6.7 3 가 , ,

· 3.0

(123) , (45) , (14)

< (2000) >

1,000 ()	6.7	46.5	24.2	1.6
()	3.0	123.0	45.0	14.0

: OECD, *Technology and Industry Scoreboard*, 2001. 10.

· 100 e-Biz

가 가

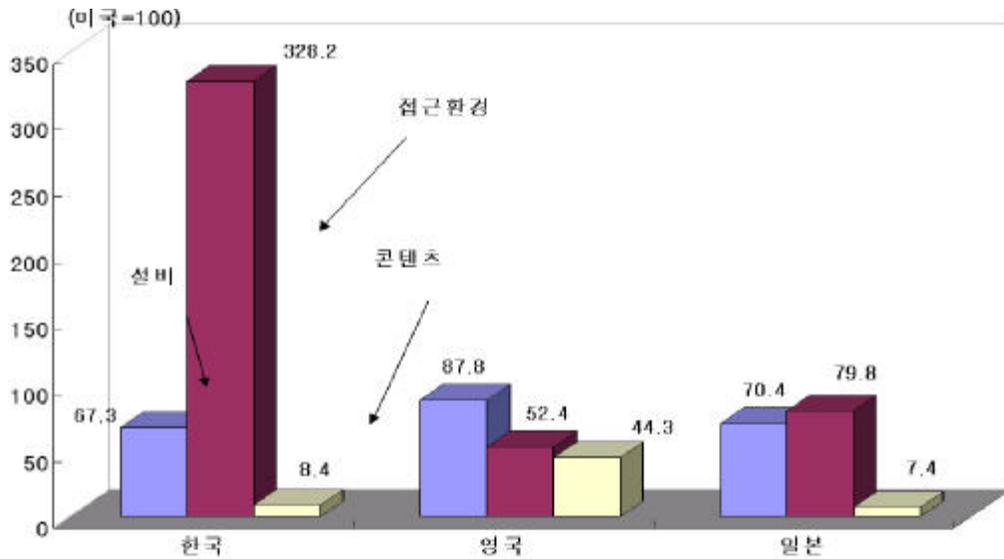
가

· 가 가 ,

· 가 14.4% (34) ,

(52.0)

< e - Biz >



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