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McKinsey Quarterly (2000) "Corporate transformation without a crisis"

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- , ,
- (soft-landing)
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- 1 : ' ' ,
- 2 : ' ' ,
- 3 : ' ' ,

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- 1 : !
- ' (actor) (observer)'
- ' ' , ' '
- ' ' ,

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' (disposition to experience)'

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 - ,
 - ' (Identity Transition)'
- 3 : !
- 가?
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 - , ' (cascade process)'
 - 가?
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 - ,
 - 'Teachable Points of View' (Johnson & Johnson)
 - 'FrameworkS Conversation'

< 1> **'Teachable Points of View'**

- (how-to & why manual)
- (black-box)
- 4 4 'Teachable Points of View' 가
- 'Teachable Points of View' (identity transitions)
- 'Teachable Points of View' 가 가
- 가 ' ' ' '
- 'Teachable Points of View'
- 'Teachable Points of View' 가
- 'Teachable Points of View' 가
- CEO 가 200 1 5 5
- 가 (developing people)

< 2> **'FrameworkS Conversation'**

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- 9 10 12
- 'FrameworkS Conversion'
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